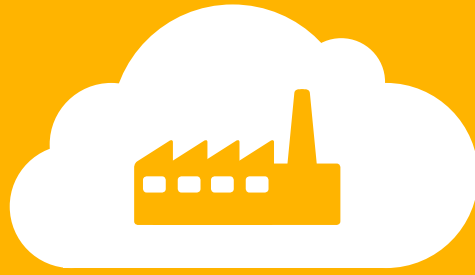


**CSR**  
**Cell**

Navi Mumbai  
Municipal Corporation



**Corporate**



**Social**



**Responsibility**



## Giving back to the society

Ministry of Corporate Affairs has recently notified Section 135 & Schedule VII of the Companies Act , (Corporate Social Responsibility Policy) 2014 which has come into effect from 1 April 2014. CSR fund is applicable for following one of the criteria : Annual turnover > ₹1000 Cr. or Net Worth > ₹500 Cr. or Net Profit > ₹ 5 Cr  
CSR Fund : 2% of profit

Corporate Social Responsibility is continuing commitment by business to behave ethically & contribute to economic development while improving quality of life of workforce and their families as well as of the local community & society at large.

- World Business Council for Sustainable Development

## 5 Things to know about NMMC CSR Cell

### 1 NMMC CSR Cell : An umbrella for the communication between NMMC and Corporates

NMMC CSR cell is primarily to encourage the companies to use their CSR funds in the local area of their existence and to work for all the stakeholders in the vicinity of Navi Mumbai.

The CSR Cell would be the link and a communication channel between various NMMC departments and the corporates. it would engage corporates for appropriate intervention for various NMMC's projects.

CSR Cell Head will be responsible for overall functioning of the cell and would be an one-point contact for corporates to involve in development of welfare project.

CSR partners : Companies taking interest in funding of sponsoring projects with NMMC CSR Cell.

CSR Funding : Full or partial in kind sponsorship for the desired project, for which NMMC CSR cell will not accept in-cash funding.

Menu-card : List of the projects with approximate budget.

### 2 CSR Body



### 3

## Activities under CSR



Eradicating extreme hunger



Promotion of education



Promoting gender equality



Health : child & maternal



Ensuring environmental sustainability



Employment enhancing vocational skills



Social business projects



Other activities as the company may consider

### 4

## Process

- 1) Company can select or suggest the project as per interested area.
- 2) Discuss the project/s with CSR partners, NMMC officials and implementation partners. implementation partners : NGO (s), Social Enterprises, companies set up under section 25 of Companies Act, 1956 etc. OR NGO's, Social Enterprises hired by CSR partners for implementing the projects.
- 3) CSR cell will then place the proposal for approval before governing committee.
- 4) A draft MoU will be prepared by the CSR cell and CSR partners, finalized with legal advice from the legal dept of NMMC. MoU : A legal document that includes the scope of work, implementation strategy, span of activities, stages of projects, its estimated time line, fund estimates, monitoring , evaluation plan & maintenance.
- 5) After final approval of governing committee, the CSR Cell will sign MoU with the Partner.
- 6) Monitoring and Reviewing the on-going and completed projects by CSR partner and NMMC CSR cell.
- 7) Providing work completion certificate and displaying the name of the company on site.

## 5 Why NMMC?

NMMC is providing beyond mandatory services to its citizen.

Navi Mumbai has the privilege of being selected under 'Swachh Bharat Abhiyan (3rd place across India and 1st position in Maharashtra) & 'Smart City' initiative ( Selected amongst 10 cities in Maharashtra). The goal for NMMC is to now strive to climb up the ladder. To achieve the desired goal, quick availability of funds for some basic projects needs to be done. These projects were streamlined by NMMC in gradual process but now the need is to do them on war footing with immediate attention.

The involvement of corporate will not only enhance infra structure of city but also create feeling of togetherness among the citizens of NMMC. It will definitely take one step forward for smart city campaign and with you we can be much faster

NMMC CSR Cell believes in collaborative energy to create an impact and is ready to do out of the box initiatives to achieve the goals.

Please connect for further information:

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Here for  
The change.....